

GUIDE TO ASGA WORKSHOPS

2026 NEW ORLEANS CONFERENCE

How do you choose which workshops to attend? Look for these icons on the conference schedule to decide which workshops will best meet your needs.



GOAL-SETTING TECHNIQUES

Often our SG sets goals at the beginning of the term, but by mid-term we have lost our way; not made the kind of progress we wanted; or, found that we cannot achieve what we set out to do. Sometimes it is the loftiness of our expectations that were a problem from the start. Other times, we just did not operationalize the goals with action plans. These sessions are designed to provide your SG with techniques for realizing your full potential. If the outcome of your SG work does not measure up to the goals you established, then someone from your delegation should attend one of the sessions with this icon.

J **What Are Your Superpowers? What Your SGA Can (And Can't) Do** – Butch Oxendine

L **NEW WORKSHOP** **Spark Sessions: Innovation Lab** – Kat Klawes, M.A.



ORGANIZATION EFFECTIVENESS

Whether you are a newly established, struggling, or high performing SG, organizational effectiveness is an essential aspect to your fulfilling your mission and established goals. These sessions are designed to set your SG up for success with tools. If your SG identifies this as a potential issue, do yourselves and your student body a favor-- ensure that someone from your delegation attends any of the sessions with this icon.

A **SGA Report Card: 13 Steps to Raise Your Grade to A+** – Butch Oxendine

C **NEW WORKSHOP** **SG 101: Getting Student Feedback, How & Why** – Kat Klawes, M.A.

D **The 25 Worst Mistakes Your Student Government Can Make (And How to Fix Them)** – Butch Oxendine

E **Student Government is a Bunch of C.R.A.P. (Communication Respect-Attitude-Professionalism)**
– Michael A. Cadore, Sr., Ed.D.

F **NEW WORKSHOP** **Money Matters: Managing Budgets and Funding Student Activities** – Kat Klawes, M.A.

G **How to Make Students Care About Your Student Government** – Butch Oxendine



EFFECTIVE ADVOCACY

A core responsibility of every SG is to effectively advocate for the wellbeing and best interests of the student body. If we are not focused on serving all students, then we are not doing our jobs as SG leaders. Whether it is administrators on campus, individuals within SG, or your SG's approach to advocacy, if you feel your SG needs help in this area, be sure that someone from your delegation attends any of the sessions with this icon.

I **NEW WORKSHOP** **Movement Making: Mental Health and Students' Rights Advocacy** – Kat Klawes, M.A.

K **NEW WORKSHOP** **Emotional Intelligence: I Hear You, But I Don't Understand You!**
– Michael A. Cadore, Sr., Ed.D.

Have a question about this Guide to ASGA Workshops? Please write info@asgaonline.com.



PERSONAL GROWTH

No one is perfect! As leaders, we all have areas in which we can improve. These sessions are specifically designed to focus on SG members' individual leadership development. If you are working to try to enhance your own skill set, be sure you attend one of the sessions with this icon.

H *Magnus Principles: I am, You Are, We Are Magnus! #Greatness* – Michael A. Cadore, Sr., Ed.D.



ADVISOR

ASGA recognizes the invaluable contributions advisors make to the overall productivity of their institution's SG which is why we have specially tailored sessions just for you. While all of our SG sessions have learning outcomes associated with them, these sessions provide advisors with tools for your toolbox. Whether you are new to advising, or just need to refresh, be sure to check out any of the sessions with this icon.

B **FOR ADVISORS** *Be an Uncle M.I.K.E. (Mentor-Inspire-Knowledge-Encourage)*
– Michael A. Cadore, Sr., Ed.D.



PUBLIC RELATIONS

These sessions are designed to ensure your student government is well poised to gain exposure for your initiatives, programs and services. If your SG struggles with marketing and messaging, then we encourage you to ensure someone from your delegation attends any of the sessions with this icon.

BONUS WORKSHOP *How & Why You Must Improve Your SGA's Web & Social Media Presence*
– Butch Oxendine