

WORKSHOP DESCRIPTIONS (continued)



Session O

Do the Right Thing: Ethics and Your SGA (3:45 p.m. to 4:45 p.m. — GRAND BALLROOM D)

When it matters, do you do the right thing? Have you ever had a dilemma to resolve in your SGA? What ethical principles does your SGA value? Come understand how developing a code of ethics is as important as setting your yearly goals. This interactive session will help participants gain hands on experience in thinking through ethical dilemmas and developing a code of ethics for their SGA.

Delivery Format: This workshop utilizes a balance of engaging lecture format and interactive small group activities that are self-reflective, thought-provoking and oriented toward skill-building.

Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint), as well as printed handouts.

Level of Interactivity (from 1 to 5, five being very interactive): 3.5

Learning Outcomes. After attending this session, participants should be able to:

- Understand the definition of an ethical dilemma
- Learn how to problem solve ethical dilemmas
- Learn how to develop a code of ethical behavior in your SGA



Session P

FOR ADVISORS Good Leadership Needs H.E.L.P. (Honor, Encouragement, Loyalty, Professionalism) (3:45 p.m. to 4:45 p.m. — BARATARIA)

To provide insight, discussion regarding effective leadership scenario-based exercises, share experiences, and participate through discussion proactive ways to succeed and lead through crucial conversations regarding:

- Honoring others and thyself regardless of race, ethnicity and/or background
- Empowering through a high-level Emotional Intelligence
- Loyalty – Respect and Relationships
- Professionalism and Partnership in Leadership – Leadership is what Leadership does!

The presenter encourages feedback through direct questions/demonstrations throughout.

Presentation Resources: PowerPoint; handouts; music

Level of interactivity (from 1 to 5 being very interactive): 5

Learning Outcomes. After attending this session, participants should be able to:

- Understand the importance of effective leadership

ASGA WORKSHOP PRESENTERS

Michael A. Cadore Sr., Ed.D.

- President, Magnus Solutions, Inc. “Not just good ideas, but *Magnus Solutions*”
- Three decades of experience in higher education, law enforcement, leadership, mentorship, civic and community engagement
- Rockledge Florida City councilman Seat #1 (2019-Present)
- Learn more at www.magnussi.com
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In BARATARIA

Vicky Goodin, Ed.D.

- Certified Gallup Strengths Coach & Leadership Consultant
- Experienced advisor for Student Government, Student Organizations Council, Residence Life, and Campus Life groups
- Seasoned Student Affairs Professional with more than 30 years of experience in higher education
- Learn more at dot.cards/drivickyg
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In GRAND BALLROOM D

Rasheed Ali Cromwell, Esq.

- Former SGA president at North Carolina Agricultural & Technical State University
- Former Federal Law Clerk/Practicing Attorney
- President, The Harbor Institute
- Speaker/Trainer/Consultant to over 300 colleges and universities in 45 states
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In GRAND BALLROOM C

W.H. Oxendine, Jr. (Butch)

- ASGA Executive Director and Founder
- Editor in Chief, *Student Leader* magazine
- Author, *So You Want to Be President...How to Get Elected on Your Campus*
- Professional Student Government consultant and frequent speaker at major Student Government conferences for more than 35 years
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In GRAND BALLROOM A/B



American Student Government Association

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New Orleans

IMPROVE YOUR STUDENT GOVERNMENT

Saturday, February 17, 2024

8:00 a.m. to 9:00 a.m. — Conference Registration & Continental Breakfast

GRAND BALLROOM A/B

9:00 a.m. to 9:20 a.m. — Welcome

- Rasheed Ali Cromwell, Esq., Emcee

GRAND BALLROOM A/B

9:20 a.m. to 9:30 a.m. — Networking Break

9:30 a.m. to 10:45 a.m. — Training Block 1

A. 13 Steps to a Super Student Government — Butch Oxendine
GRAND BALLROOM A/B

B. Doing the Most: Talented and Overextended (Part 1)
— Rasheed Ali Cromwell, Esq.
GRAND BALLROOM C

C. Who Said There's No “I” in Team? — Vicky Goodin, Ed.D.
GRAND BALLROOM D

D. FOR ADVISORS Be an Uncle M.I.K.E. (Mentor-Inspire-Knowledge-Encourage) — Michael A. Cadore Sr., Ed.D.
BARATARIA

10:45 a.m. to 11:00 a.m. — Networking Break

11:00 a.m. to 12:00 p.m. — Training Block 2

E. The 25 Worst Mistakes Your Student Government Can Make
— Butch Oxendine
GRAND BALLROOM A/B

F. Doing the Most: Talented and Overextended (Part 2)
— Rasheed Ali Cromwell, Esq.
GRAND BALLROOM C

G. Jumanji! Leveling Up Your SGA Leadership
— Vicky Goodin, Ed.D.
GRAND BALLROOM D

H. Student Government is a Bunch of C.R.A.P. (Communication Respect-Attitude-Professionalism) — Michael A. Cadore, Sr., Ed.D.
BARATARIA

12:00 p.m. to 1:00 p.m. — Lunch

GRAND BALLROOM A/B

1:00 p.m. to 1:15 p.m. — ASGA Halftime

GRAND BALLROOM A/B

1:15 p.m. to 2:15 p.m. — Training Block 3

I. How to Make Students Care About Your Student Government: Create “Signature Programs” — Butch Oxendine
GRAND BALLROOM A/B

J. Lost in Translation: Communication, Non-Communication and Everything in Between — Rasheed Ali Cromwell, Esq.
GRAND BALLROOM C

K. FOR ADVISORS Leadership Development: Developing the Leaders Within Your SG — Vicky Goodin, Ed.D.
GRAND BALLROOM D

L. Magnus Principles: I am, You Are, We Are Magnus! #Greatness
— Michael A. Cadore, Sr., Ed.D.
BARATARIA

2:15 p.m. to 2:30 p.m. — Networking Break

2:30 p.m. to 3:30 p.m. — Roundtables

1. **BONUS WORKSHOP** *How to Improve Your SG's Web & Social Media Presence* — Butch Oxendine — GRAND BALLROOM A/B
2. Senators, Representatives, Judicial Branch, and Committee Members — GRAND BALLROOM C
3. Presidents, Vice Presidents, Secretaries & Treasurers — GRAND BALLROOM D
4. Advisors — BARATARIA

3:30 p.m. to 3:45 p.m. — Networking Break

3:45 p.m. to 4:45 p.m. — Training Block 4

M. What Can Your Student Government Really Accomplish? Choose Realistic Goals — Butch Oxendine
GRAND BALLROOM A/B

N. Impeachment: The Last Frontier — Rasheed Ali Cromwell, Esq.
GRAND BALLROOM C

O. Do the Right Thing: Ethics and Your SGA — Vicky Goodin, Ed.D.
GRAND BALLROOM D

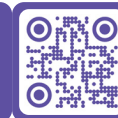
P. FOR ADVISORS Good Leadership Needs H.E.L.P. (Honor, Encouragement, Loyalty, Professionalism) — Michael A. Cadore, Sr., Ed.D.
BARATARIA

4:45 p.m. to 4:50 p.m. — Networking Break

4:50 p.m. to 5:15 p.m. — Wrap-Up & Raffle

- Rasheed Ali Cromwell, Esq., Emcee
- Ultimate Connectors Raffle (return your evaluation form to enter)
- *The Importance of Your Student Government* — Butch Oxendine
GRAND BALLROOM A/B

Download conference workshop handouts at bit.ly/3uQTaRy





WORKSHOP DESCRIPTIONS

Session A **13 Steps to a Super Student Government** (9:30 a.m. to 10:45 a.m. — GRAND BALLROOM A/B)

Are you one of the best SGs in America? Before you start boasting, keep in mind that even the finest SGs in the country have lots of room for improvement. And just because you control millions in student fees, get quoted on the front page of the campus paper, or are a minor celebrity in your own mind doesn't mean that you're truly appreciated, respected, and actually get things done for those you mean to serve: your fellow students. The nation's "Super SGs" have some key characteristics in common. This is your chance to finally find out how yours stacks up against the best. By taking ASGA's exclusive "SG Effectiveness Test," you'll learn about your strengths and weaknesses and will get guidance on setting priorities and realistic goals to improve your SG now and in the coming years.

Delivery Format: It is presented in a lecture format. The presenter encourages feedback.

Presentation Resources: The session utilizes PowerPoint, as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 3

Learning Outcomes. After attending this session, participants should be able to:

- Understand the 13 key components that make up great SGs
- Know what to do first to improve
- Understand your SG's current strengths and weaknesses

Session B **Doing the Most: Talented and Overextended (Part 1)** (9:30 a.m. to 10:45 a.m. — GRAND BALLROOM C)

Stressed out? Too tired to make it to that next meeting? Same small group of people doing all the work? Well this powerful session is for you! It is time for you to break this vicious cycle with the cure for the curse! This high energy exchange is a unique blend of energy and time management, personal and professional prioritizing and leadership delegation/training best methods/strategies. Minimize obligations, maximize performance, transform leadership!

Delivery Format: This presentation is divided into two components. Part I is very interactive and engaging. It includes icebreakers, group breakouts/discussions and individual self-reflective assessments/processing. Questions/answers are interspersed through the session for constant flow between the presenter and audience.

Presentation Resources: The session utilizes PowerPoint, as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Reduce their daily workload by cutting back and increase their performance by working smarter
- Learn how to decrease student apathy by targeting different sections of the student body to increase overall participation in leadership
- Better manage their expectations with a better understanding of time, priorities (as it relates to opportunities) and consistently reevaluating their involvement

Session C **Who Said There's No "I" In Team?** (9:30 a.m. to 10:45 a.m. — GRAND BALLROOM D)

You are only as strong as your weakest link. The more you understand about the various personalities in your organization the more successful you will be. While there may be no "I" in team, understanding yourself can be the key to your success in SGA! Participants will take a personality inventory that will help them understand how they operate in a team and how to use that information to build a better SGA.

Delivery Format: This workshop utilizes a balance of engaging lecture format and individual and small group interactive activities that are self-reflective, thought-provoking and oriented toward skill-building.

Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint), as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session participants should be able to:

- Assess individual personality type
- Understand how individuals work in teams
- Understand how to utilize the assessment to create a better team environment

Session D **FOR ADVISORS Be an Uncle M.I.K.E.** **(Mentor-Inspire-Knowledge-Encourage)** (9:30 a.m. to 10:45 a.m. — BARATARIA)

Be an "Uncle M.I.K.E." to the students by keeping in mind it's not about you, but student success. This discussion opens a dialogue with Advisors peers to discuss experiences and the importance of Mentoring, inspiring others, Sharing Knowledge, and Encouraging each other through educating and sharing empathy to empower.

Delivery format: This 60-minute discussion allows advisors to share experiences, and discuss effective ways to promote, engage and achieve student success.

Presentation Resources: PowerPoint; handouts

Level of interactivity (from 1 to 5 being very interactive): 3

Learning Outcomes. After attending this session, participants should be able to:

- Understand the importance of mentoring and mentorship

Session E **The 25 Worst Mistakes Your Student Government Can Make** (11:00 a.m. to 12:00 p.m. — GRAND BALLROOM A/B)

Many SGs make the same mistakes over and over, never learning from the past. In this workshop, you'll discover the most common SG mis-steps, and most importantly, how to avoid these pitfalls during your term of office.

Delivery Format: It is presented in a lecture format. The presenter encourages feedback through direct questions. The presenter uses volunteers to illustrate key points.

Presentation Resources: The session utilizes PowerPoint, as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Understand the importance of learning from the mistakes of others
- Brainstorm your own list of mistakes to avoid at your institution

Session F **Doing the Most: Talented and Overextended (Part 2)** (11:00 a.m. to 12:00 p.m. — GRAND BALLROOM C)

Stressed out? Too tired to make it to that next meeting? Same small group of people doing all the work? Well this powerful session is for you! It is time for you to break this vicious cycle with the cure for the curse! This high energy exchange is a unique blend of energy and time management, personal and professional prioritizing and leadership delegation/training best methods/strategies. Minimize obligations, maximize performance, transform leadership!

Delivery Format: This presentation is divided into two components. Part 2 is centered more around group breakouts so participants can share best practices/strategies from their respective institutions to achieve session goals.

Presentation Resources: The session utilizes presentation software, and printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes: (See Part 1)

Session G **Jumanji! Leveling Up Your SGA Leadership** (11:00 a.m. to 12:00 p.m. — GRAND BALLROOM D)

Are you ready to Level up your SGA leadership? The key to success is being a better leader who understands, values and appreciates all your key players. How well do you know your team? Learn about the important tenants of leadership and the leadership voices that help to accomplish your team goals. Join in the fun in this interactive and reflective session. The game is not over until everyone yells, Jumanji!

Delivery Format: This workshop will be a good balance of lecture of interactive discussions and reflections

Presentation Resources: The essential resource for this presentation will be a PowerPoint presentation and interactive activities

Level of Interactivity (from 1 to 5 being very interactive): 3.5

Learning Outcomes. After attending this session participants should be able to:

- Reflect and learn about your leadership "voice"
- Learn about the tenants of team
- Learn about ways to level up the leadership on your current SGA

Session H **Student Government is a Bunch of C.R.A.P.** (11:00 a.m. to 12:00 p.m. — BARATARIA)

To provide insight, discussion and direction that will lead to and/or maintain effective Student Government Associations. This is accomplished through positive Communication, Respect & Relationships, Attitude & Awareness, and Professionalism & Policy procedures.

Delivery format: This 60-minute interactive workshop breaks the room into two groups that compete, share experiences, and participate through discussion effective ways to succeed as a student government association. This is a fun music activated lecture. The presenter encourages feedback through direct questions/demonstrations throughout.

Presentation Resources: PowerPoint; handouts

Level of interactivity (from 1 to 5 being very interactive): 5

Learning Outcomes. After attending this session, participants should be able to:

- Understand the importance of Positive Communication, Respect, Attitude and Professionalism as it pertains to your role with student government.
- Learn six principles to success steps as a student and/or student government official.

Session I **How to Make Students Care About Your Student Government: Create "Signature Programs"** (1:15 p.m. to 2:15 p.m. — GRAND BALLROOM A/B)

Your SG must do something real that matters to fellow students if you ever want to be respected and appreciated. This workshop will give real examples of innovative and exciting "signature programs" that are being used by SGs nationwide to get the attention of students and administrators. These programs will make your SG much-admired and "relevant," and will help you with everything from member recruiting to voter turnout to relations with administrators.

Delivery Format: It is presented in a lecture format. The presenter welcomes feedback through direct questions. The presenter calls on volunteers to help illustrate key points.

Presentation Resources: The session utilizes PowerPoint, as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Be aware of the 800 programs you could bring to your campus
- Understand what makes a "signature program" and how do you find one that will work for you
- Understand which signature programs are best

Session J **Lost in Translation: Communication, Non-Communication and Everything In Between** (1:15 p.m. to 2:15 p.m. — GRAND BALLROOM C)

Instagram, twitter and text messaging. Social media and smartphones now provide instantaneous communication. Unfortunately, more often than not, expeditious delivery does not translate into quality content. The result: our communication is often diluted, ineffective and many messages get lost in translation. This interactive session revolves around what you're saying, how you're saying it and empowers participants to leverage that into transformative communication.

Delivery Format: This presentation includes a general session interactive exercise, group processing, and individual interactive activities. Questions/answers are inter-dispersed through the session for constant flow between the presenter and audience

Presentation Resources: The session utilizes presentation software, and printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes: After attending this session, participants should be able to:

- Clearly articulate and advocate utilizing the proper form of communication
- Identify the three ways people process information and customize their communication accordingly
- Learn best methods and strategies to better understand what others are communicating to them by observing body language, being more attentive listeners and assessing overall context of the communication

Session K **FOR ADVISORS Leadership Development: Developing the Leaders Within Your SG** (1:15 p.m. to 2:15 p.m. — GRAND BALLROOM D)

This session includes a brief overview of general leadership development concepts and the importance of helping students develop as student leaders during their tenure in SGA. Often times as Advisors, there is an assumption that our students are prepared for the leadership challenges they face. This session is an interactive, discussion-based lecture on how to identify where a student is developmentally as a student leader and how best to help them acquire the skills they need to continue learning about their leadership abilities through the use of assessments, models, and leadership theory.

Delivery Format: This workshop utilizes a balance of engaging lecture format and interactive activities that are self-reflective, thought-provoking and oriented toward skill-building.

Presentation Resources: The session utilizes PowerPoint, as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Review current literature on leadership development
- Examine different types of leadership activities that appeal to all types of students
- Learn practical new strategies on leadership development

Session L **Magnus Principles: I am, You Are, We Are Magnus! #Greatness** (1:15 p.m. to 2:15 p.m. — BARATARIA)

This discussion opens a dialogue to discuss principles to success! By participating in the Magnus Principles: I am, You Are, We Are Magnus! #Greatness workshop, you'll gain skills needed to create major breakthroughs in the achievement of your goals and the quality of your life personally and personally. Preparation, Patience, Professionalism, Pride, Persistence, Praise.

Delivery format: This 60-minute discussion allows attendees to share experiences, and discuss effective ways to promote, engage and achieve student success through interaction, sharing of personal and professional experiences.

Presentation Resources: PowerPoint

Level of interactivity (from 1 to 5 being very interactive): 5

Learning Outcomes. After attending this session, participants should be able to:

- Understand the importance of Magnus Principles

BONUS WORKSHOP **How to Improve Your SG's Web & Social Media Presence** (2:30 p.m. to 3:30 p.m. — GRAND BALLROOM A/B)

The times we live in have exposed a major weakness for most student governments: our web sites are outdated, inaccurate, and just plain bad. Also, our social networks are drastically underutilized. This workshop will provide tangible instructions on how to improve our entire web presence.

Presentation Resources: This session utilizes the internet.

Level of Interactivity (from 1 to 5 being very interactive): 2

Learning Outcomes. After attending this session, participants should be able to:

- Understand what should be included at our SG web site
- Learn how to utilize social media to engage our student body
- Recognize the importance of focusing on web/social media

Session M **What Can Your Student Government Really Accomplish? Choose Realistic Goals** (3:45 p.m. to 4:45 p.m. — GRAND BALLROOM A/B)

We all like to think our SG can change the world, but the reality is more brutal. Even the greatest SGs in America are limited in their authority, "power," and influence. Can you really stop tuition increases, get more financial aid from the federal government, and build a new parking garage? This brutally frank session tells the truth about which projects, issues, and programs you can take on successfully—and which ones are doomed to fail.

Delivery Format: It is presented in a lecture format. Half of the workshop is an interactive exercise that includes all participants working in small groups. The presenter welcomes feedback through direct questions.

Presentation Resources: This session utilizes PowerPoint/Keynote and printed handouts.

Level of Interactivity (from 1 to 5, five being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Understand which issues are impossible, possible, and probable to make a difference
- Understand how to prioritize your work on issues that are realistic
- Determine how much time to spend on lobbying

Session N **Impeachment: The Last Frontier** (3:45 p.m. to 4:45 p.m. — GRAND BALLROOM C)

"You're fired!" In SGA, unfortunately, "getting rid" of someone from their position is not quite that simple. While many involved in an impeachment process understand their end goal — removal — they are often unclear on how to get there. This engaging session empowers participants with the tools to better understand the impeachment process, when and why to utilize it and the level of threshold to invoke an indictment. By providing a historic federal governmental context and examining different impeachment hearings from SGA at various institutions across the country, participants will leave with a better understanding of the overall process.

Delivery Format: Video snippet of coverage of an actual collegiate SGA impeachment, and questions/answers (talk show style) are interspersed throughout the session.

Presentation Resources: The session utilizes presentation software, and printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 2

Learning Outcomes. After attending this session, participants should be able to:

- Know the difference between impeachment and removal
- Learn alternative strategies to remove SGA members without invoking the impeachment process
- Rewrite impeachment/removal process policies and procedures in their SGA