

WORKSHOP DESCRIPTIONS (continued)



Session O

FOR ADVISORS Good Leadership Needs H.E.L.P. (Honor, Encouragement, Loyalty, Professionalism)

3:45 p.m. to 4:45 p.m. — GRAND BALLROOM D)

To provide insight, discussion regarding effective leadership

Delivery format: This 30 to 60-minute workshop allow attendees to participate in scenario-based exercises, share experiences, and participate through discussion proactive ways to succeed and lead through crucial conversations regarding:

- Honoring others and thyself regardless of race, ethnicity and/or background
- Empowering through a high-level Emotional Intelligence
- Loyalty – Respect and Relationships
- Professionalism and Partnership in Leadership – Leadership is what Leadership does!

The presenter encourages feedback through direct questions/demonstrations throughout.

Presentation Resources: PowerPoint; handouts; music

Level of interactivity (from 1 to 5 being very interactive): 5

Learning Outcomes. After attending this session, participants should be able to:

- Understand the importance of effective leadership



Session P

Impeachment: The Last Frontier

(3:45 p.m. to 4:45 p.m. — PONTCHARTRAIN)

“You’re fired.” In SGA, unfortunately, “getting rid” of someone from their position is not quite that simple. While many involved in an impeachment process understand their end goal — removal — they are often unclear on how to get there. This engaging session empowers participants with the tools to better understand the impeachment process, when and why to utilize it and the level of threshold to invoke an indictment. By providing a historic federal governmental context and examining different impeachment hearings from SGA at various institutions across the country, participants will leave with a better understanding of the overall process.

Delivery Format: Video snippet of coverage of an actual collegiate SGA impeachment, and questions/answers (talk show style) are interspersed throughout the session.

Presentation Resources: The session utilizes presentation software, and printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 2

Learning Outcomes. After attending this session, participants should be able to:

- Know the difference between impeachment and removal
- Learn alternative strategies to remove SGA members without invoking the impeachment process
- Rewrite impeachment/removal process policies and procedures in their SGA

ASGA WORKSHOP PRESENTERS

Michael A. Cadore, Sr., Ed.D.

- President, Magnus Solutions, Inc. “Not just good ideas, but *Magnus Solutions*”
- Three decades of experience in higher education, law enforcement, leadership, mentorship, civic and community engagement
- Learn more at www.magnussi.com
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In GRAND BALLROOM D

Dessie Hall

- Higher education professional, event planner, mentor, advisor, speaker, and entrepreneur
- Director of Student Activities at Atlanta Technical College
- Bachelor of Science degree in Communications with a minor in Social Media from Walden University
- Founder and director of Inspire Girls USA
- Executive director for Dessie Hall Consulting, LLC
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In GRAND BALLROOM C

Rasheed Ali Cromwell, Esq.

- Former SGA president at North Carolina Agricultural & Technical State University
- Practicing Attorney/Formal Federal Law Clerk
- President, The Harbor Institute
- Speaker/Trainer/Consultant to over 275 colleges and universities
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In PONTCHARTRAIN

W.H. Oxendine, Jr. (Butch)

- ASGA Executive Director and Founder
- Editor in Chief, *Student Leader* magazine
- Author, *So You Want to Be President...How to Get Elected on Your Campus*
- Professional Student Government consultant and frequent speaker at major Student Government conferences for more than 35 years
- butch@asgaonline.com



In GRAND BALLROOM A/B

Exhibitor

Students for Life Action

- Titus Folks, Grassroots Political Coordinator
- **Address:** 1000 Winchester Street, Suite 301 Fredericksburg, VA 22401
- **Phone:** 636-284-8024
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American Student Government Association

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New Orleans

IMPROVE YOUR STUDENT GOVERNMENT

Saturday, February 5, 2022

8:00 a.m. to 9:00 a.m. — Conference Registration & Continental Breakfast

GRAND BALLROOM A/B

9:00 a.m. to 9:20 a.m. — Welcome

- Rasheed Ali Cromwell, Esq., Emcee

GRAND BALLROOM A/B

9:20 a.m. to 9:30 a.m. — Networking Break

9:30 a.m. to 10:45 a.m. — Training Block I

A. *13 Steps to a Super Student Government* — Butch Oxendine
GRAND BALLROOM A/B

B. *Teamwork Makes the Dream Work* — Dessie Hall
GRAND BALLROOM C

C. *Student Government is a Bunch of C.R.A.P. (Communication Respect-Attitude-Professionalism)* — Michael A. Cadore Sr., Ed.D.
GRAND BALLROOM D

D. *Doing the Most: Talented and Overextended (Part 1)*
— Rasheed Ali Cromwell, Esq.
PONTCHARTRAIN

10:45 a.m. to 11:00 a.m. — Networking Break

11:00 a.m. to 12:00 p.m. — Training Block II

E. *The 25 Worst Mistakes Your Student Government Can Make*
— Butch Oxendine
GRAND BALLROOM A/B

F. *Retention Matters* — Dessie Hall
GRAND BALLROOM C

G. **FOR ADVISORS** *Be an Uncle M.I.K.E. (Mentor-Inspire-Knowledge-Encourage)* — Michael A. Cadore Sr., Ed.D.
GRAND BALLROOM D

H. *Doing the Most: Talented and Overextended (Part 2)*
— Rasheed Ali Cromwell, Esq.
PONTCHARTRAIN

12:00 p.m. to 1:00 p.m. — Lunch

GRAND BALLROOM A/B

1:00 p.m. to 1:15 p.m. — ASGA Halftime

GRAND BALLROOM A/B

For a limited time:
Download workshop handouts for this
conference at <https://bit.ly/3uQTaRy>

1:15 p.m. to 2:15 p.m. — Training Block III

I. *How to Make Students Care About Your Student Government: Create “Signature Programs”* — Butch Oxendine
GRAND BALLROOM A/B

J. *A Seat at the Table* — Dessie Hall
GRAND BALLROOM C

K. **NEW WORKSHOP** *Magnus Principles: I am, You Are, We Are Magnus! #Greatness* — Michael A. Cadore Sr., Ed.D.
GRAND BALLROOM D

L. *Lost in Translation: Communication, Non-Communication and Everything in Between* — Rasheed Ali Cromwell, Esq.
PONTCHARTRAIN

2:15 p.m. to 2:30 p.m. — Networking Break

2:30 p.m. to 3:30 p.m. — Roundtables

1. Senators, Representatives, Judicial Branch, and Committee Members — GRAND BALLROOM A/B
2. Presidents & Vice Presidents — GRAND BALLROOM C
3. Secretaries & Treasurers — GRAND BALLROOM D
4. Advisors — PONTCHARTRAIN

3:30 p.m. to 3:45 p.m. — Networking Break

3:45 p.m. to 4:45 p.m. — Training Block IV

M. *What Can Your Student Government Really Accomplish? Choose Realistic Goals* — Butch Oxendine
GRAND BALLROOM A/B

N. *Is Your Student Government a Joke?* — Dessie Hall
GRAND BALLROOM C

O. **FOR ADVISORS** *Good Leadership Needs H.E.L.P. (Honor, Encouragement, Loyalty, Professionalism)* — Michael A. Cadore Sr., Ed.D.
GRAND BALLROOM D

P. *Impeachment: The Last Frontier* — Rasheed Ali Cromwell, Esq.
PONTCHARTRAIN

4:45 p.m. to 4:50 p.m. — Networking Break

4:50 p.m. to 5:15 p.m. — Wrap-Up & Raffle

- Ultimate Connectors Raffle (return your evaluation form to enter)
- *The Importance of Your Student Government* — Butch Oxendine, Emcee
GRAND BALLROOM A/B



American Student Government Association



WORKSHOP DESCRIPTIONS

Session A **13 Steps to a Super Student Government**

(9:30 a.m. to 10:45 a.m. — GRAND BALLROOM A/B)

Are you one of the best SGs in America? Before you start boasting, keep in mind that even the finest SGs in the country have lots of room for improvement. And just because you control millions in student fees, get quoted on the front page of the campus paper, or are a minor celebrity in your own mind doesn't mean that you're truly appreciated, respected, and actually get things done for those you mean to serve: your fellow students. The nation's "Super SGs" have some key characteristics in common. This is your chance to finally find out how yours stacks up against the best. By taking ASGA's exclusive "SG Effectiveness Test," you'll learn about your strengths and weaknesses and will get guidance on setting priorities and realistic goals to improve your SG now and in the coming years.

Delivery Format: It is presented in a lecture format. The presenter encourages feedback.

Presentation Resources: The session utilizes PowerPoint, as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 3

Learning Outcomes. After attending this session, participants should be able to:

- Understand the 13 key components that make up great SGs
- Know what to do first to improve
- Understand your SG's current strengths and weaknesses

Session B **Teamwork Makes the Dream Work**

(9:30 a.m. to 10:45 a.m. — GRAND BALLROOM C)

"There's no one person bigger than the team." Often times, it's challenging for Student Governments to get along when different personalities join together. It can affect progress, communication, moral and participation. It's important to understand the role each person plays on a team. Each person brings talent and skills to an organization. Effective communication and collaboration are imperative for Student Governments in order to increase membership, retain members, and get the job done. Learn the 7-step approach to get started.

Delivery format: Lecture style because of the amount of information provided. The presenter encourages feedback through direct questions/demonstrations throughout.

Presentation Resources: PowerPoint; handouts

Level of interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Understand and respect the role of each teammate
- Learn the seven steps to work together as a team
- Communicate more effectively to improve your Student Government

Session C **Student Government is a Bunch of C.R.A.P.**

(9:30 a.m. to 10:45 a.m. — GRAND BALLROOM D)

To provide insight, discussion and direction that will lead to and/or maintain effective Student Government Associations. This is accomplished through positive Communication, Respect & Relationships, Attitude & Awareness, and Professionalism & Policy procedures. **Delivery format:** This 60-minute interactive workshop breaks the room into two groups that compete, share experiences, and participate through discussion effective ways to succeed as a student government association. This is a fun music activated lecture. The presenter encourages feedback through direct questions/demonstrations throughout.

Presentation Resources: PowerPoint; handouts

Level of interactivity (from 1 to 5 being very interactive): 5

Learning Outcomes. After attending this session, participants should be able to:

- Understand the importance of Positive Communication, Respect, Attitude and Professionalism as it pertains to your role with student government.
- Learn six principles to success steps as a student and/or student government official.

Session D **Doing the Most: Talented and Overextended (Part 1)**

(9:30 a.m. to 10:45 a.m. — PONTCHARTRAIN)

Stressed out? Too tired to make it to that next meeting? Same small group of people doing all the work? Well this powerful session is for you! It is time for you to break this vicious cycle

with the cure for the curse! This high energy exchange is a unique blend of energy and time management, personal and professional prioritizing and leadership delegation/training best methods/strategies. Minimize obligations, maximize performance, transform leadership!

Delivery Format: This presentation is divided into two components. Part 1 is very interactive and engaging. It includes icebreakers, group breakouts/discussions and individual self-reflective assessments/processing.

Presentation Resources: The session utilizes presentation software, and printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes: After attending this session, participants should be able to:

- Reduce their daily workload by cutting back and increase their performance by working smarter
- Learn how to decrease student apathy by targeting different sections of the student body to increase overall participation in leadership
- Better manage their expectations with a better understanding of time, priorities (as it relates to opportunities) and consistently reevaluating their involvement

Session E **The 25 Worst Mistakes Your Student Government Can Make**

(11:00 a.m. to 12:00 p.m. — GRAND BALLROOM A/B)

Many SGs make the same mistakes over and over, never learning from the past. In this workshop, you'll discover the most common SG mis-steps, and most importantly, how to avoid these pitfalls during your term of office.

Delivery Format: It is presented in a lecture format. The presenter encourages feedback through direct questions. The presenter uses volunteers to illustrate key points.

Presentation Resources: The session utilizes PowerPoint, as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Understand the importance of learning from the mistakes of others
- Brainstorm your own list of mistakes to avoid at your institution

Session F **Retention Matters**

(11:00 a.m. to 12:00 p.m. — GRAND BALLROOM C)

It's not safe to assume that members do not participate in student government because of time constraints. It could be because one doesn't feel valued or accepted. Learn how to R.E.T.A.I.N. (Respect. Engage. Teach. Ask. Inspire. Negotiate.) members.

Delivery format: Lecture style because of the amount of information provided. The presenter encourages feedback through direct questions/demonstrations throughout

Presentation Resources: PowerPoint; handouts

Level of interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Recognize effective ways to recruit members.
- Identify why members stop participating.
- Learn how to R.E.T.A.I.N. members.

Session G **FOR ADVISORS: Be an Uncle M.I.K.E. (Mentor-Inspire-Knowledge-Encourage)**

(11:00 a.m. to 12:00 p.m. — GRAND BALLROOM D)

Be an "Uncle M.I.K.E." to the students by keeping in mind it's not about you, but student success. This discussion opens a dialogue with Advisors peers to discuss experiences and the importance of Mentoring, inspiring others, Sharing Knowledge, and Encouraging each other through educating and sharing empathy to empower.

Delivery format: This 60-minute discussion allows advisors to share experiences, and discuss effective ways to promote, engage and achieve student success.

Presentation Resources: PowerPoint; handouts

Level of interactivity (from 1 to 5 being very interactive): 3

Learning Outcomes. After attending this session, participants should be able to:

- Understand the importance of mentoring and mentorship

Session H **Doing the Most: Talented and Overextended (Part 2)**

(11:00 a.m. to 12:00 p.m. — PONTCHARTRAIN)

Stressed out? Too tired to make it to that next meeting? Same small group of people doing all the work? Well this powerful session is for you! It is time for you to break this vicious cycle with the cure for the curse! This high energy exchange is a unique blend of energy and time management, personal and professional prioritizing and leadership delegation/training best methods/strategies. Minimize obligations, maximize performance, transform leadership!

Delivery Format: This presentation is divided into two components. Part 2 is centered more around group breakouts so participants can share best practices/strategies from their respective institutions to achieve session goals.

Presentation Resources: The session utilizes presentation software, and printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes: (See Part 1)

Session I **How to Make Students Care About Your Student Government: Create "Signature Programs"**

(1:15 p.m. to 2:15 p.m. — GRAND BALLROOM A/B)

Your SG must do something real that matters to fellow students if you ever want to be respected and appreciated. This workshop will give real examples of innovative and exciting "signature programs" that are being used by SGs nationwide to get the attention of students and administrators. These programs will make your SG much-admired and "relevant," and will help you with everything from member recruiting to voter turnout to relations with administrators.

Delivery Format: It is presented in a lecture format. The presenter welcomes feedback through direct questions. The presenter calls on volunteers to help illustrate key points.

Presentation Resources: The session utilizes PowerPoint, as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Be aware of the 800 programs you could bring to your campus
- Understand what makes a "signature program" and how do you find one that will work for you
- Understand which signature programs are best

Session J **A Seat at the Table**

(1:15 p.m. to 2:15 p.m. — GRAND BALLROOM C)

We all like to think our SG can change the world, but the reality is more brutal. Even the greatest SGs in America are limited in their authority, "power," and influence. Can you really stop tuition increases, get more financial aid from the federal government, and build a new parking garage? This brutally frank session tells the truth about which projects, issues, and programs you can take on successfully—and which ones are doomed to fail.

Delivery Format: It is presented in a lecture format. Half of the workshop is an interactive exercise that includes all participants working in small groups. The presenter welcomes feedback through direct questions.

Presentation Resources: This session utilizes PowerPoint/Keynote and printed handouts.

Level of Interactivity (from 1 to 5, five being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Understand which issues are impossible, possible, and probable to make a difference
- Understand how to prioritize your work on issues that are realistic
- Determine how much time to spend on lobbying

Session K **NEW WORKSHOP Magnus Principles: I am, You Are, We Are Magnus! #Greatness**

(1:15 p.m. to 2:15 p.m. — GRAND BALLROOM D)

This discussion opens a dialogue to discuss principles to success! By participating in the Magnus Principles: I am, You Are, We Are Magnus! #Greatness workshop, you'll gain skills needed to create major breakthroughs in the achievement of your goals and the quality of your life professionally and personally. Preparation, Patience, Professionalism, Pride, Persistence, Praise.

Delivery format: This 60-minute discussion allows attendees to share experiences, and discuss effective ways to promote, engage and achieve student success through interaction, sharing of personal and professional experiences.

Presentation Resources: PowerPoint

Level of interactivity (from 1 to 5 being very interactive): 5

Learning Outcomes. After attending this session, participants should be able to:

- Understand the importance of Magnus Principles

Session L **Lost in Translation: Communication, Non-Communication and Everything In Between**

(1:15 p.m. to 2:15 p.m. — PONTCHARTRAIN)

Instagram, twitter and text messaging. Social media and smartphones now provide instantaneous communication. Unfortunately, more often than not, expeditious delivery does not translate into quality content. The result: our communication is often diluted, ineffective and many messages get lost in translation. This interactive session revolves around what you're saying, how you're saying it and empowers participants to leverage that into transformative communication.

Delivery Format: This presentation includes a general session interactive exercise, group processing, and individual interactive activities. Questions/answers are inter-dispersed through the session for constant flow between the presenter and audience

Presentation Resources: The session utilizes presentation software, and printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes: After attending this session, participants should be able to:

- Clearly articulate and advocate utilizing the proper form of communication
- Identify the three ways people process information and customize their communication accordingly
- Learn best methods and strategies to better understand what others are communicating to them by observing body language, being more attentive listeners and assessing overall context of the communication

Session M **What Can Your Student Government Really Accomplish? Choose Realistic Goals**

(3:45 p.m. to 4:45 p.m. — GRAND BALLROOM A/B)

We all like to think our SG can change the world, but the reality is more brutal. Even the greatest SGs in America are limited in their authority, "power," and influence. Can you really stop tuition increases, get more financial aid from the federal government, and build a new parking garage? This brutally frank session tells the truth about which projects, issues, and programs you can take on successfully—and which ones are doomed to fail.

Delivery Format: It is presented in a lecture format. Half of the workshop is an interactive exercise that includes all participants working in small groups. The presenter welcomes feedback through direct questions.

Presentation Resources: This session utilizes PowerPoint/Keynote and printed handouts.

Level of Interactivity (from 1 to 5, five being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Understand which issues are impossible, possible, and probable to make a difference
- Understand how to prioritize your work on issues that are realistic
- Determine how much time to spend on lobbying

Session N **Is Your Student Government a Joke?**

(3:45 p.m. to 4:45 p.m. — GRAND BALLROOM C)

Is your SG up to par? Are you having trouble keeping your meetings under control? Has your membership declined significantly? Have rumors spread on campus about your SG? Do you feel that your peers and campus leadership don't take you seriously? It's time to address the real issues that student governments are afraid to deal with. Student leaders can sometimes struggle with staying committed, engaged, organized, efficient, and enthusiastic about their SG. This presentation will assist student leaders on how they can "finally" be taken seriously by their peers, advisors, and administrators. We will deal with the "elephant" in the room and identify ways to resolve issues "after" they manifest.

Delivery format: This presentation will be in lecture format, however, there will be some interactive elements and we encourage feedback and questions throughout the presentation.

Presentation resources: Power Point

Level of Interactivity (from 1 to 5, five being very interactive): 4

Learning outcomes. After attending this session, participants should be able to:

- Maintain a code of ethics
- Identify early signs of potential barriers
- Establish or reinforce guidelines for solving problems
- Address concerns of student body in a professional and timely manner.
- Work together as a team.

For a limited time: Download workshop handouts for this conference at <https://bit.ly/3uQTaRy>