

ASGADC20

NATIONAL STUDENT GOVERNMENT SUMMIT

OCTOBER 8-11, 2020

WWW.ASGADC.COM

ASGA WORKSHOP PRESENTERS

Vicky Goodin, Ed.D.

- Certified Gallup Strengths Coach & Leadership Consultant
- Experienced advisor for Student Government, Student Organizations Council, Residence Life, and Campus Life groups
- Seasoned Student Affairs Professional with more than 29 years of experience in higher education
- Learn more at www.thestrengthsdoc.com
- thestrengthsdoc@hotmail.com



In GRAND BALLROOM B

W.H. Oxendine, Jr. (Butch)

- ASGA Executive Director and Founder
- Editor in Chief, *Student Leader* magazine
- Author, *So You Want to Be President...How to Get Elected on Your Campus*
- Professional Student Government consultant and frequent speaker at major Student Government conferences for more than 35 years
- butch@asgaonline.com



In GRAND BALLROOM A

Dessie Hall

- Higher education professional, event planner, mentor, advisor, speaker, and entrepreneur
- Director of Student Activities at Atlanta Technical College
- Bachelor of Science degree in Communications with a minor in Social Media from Walden University
- Founder and director of Inspire Girls USA
- Executive director for Dessie Hall Consulting, LLC
- dessiehallspeaks@gmail.com



In GRAND BALLROOM C

Jose Posos, M.Ed.

- Clinical Program Manager for Hackensack Meridian Health's Pediatric Psychiatry Collaborative (PPC) Hubs at Bergen, Hudson, and Union County
- Masters of Education in Professional Counseling with a specialization in mental health from William Paterson University
- Licensed professional counselor
- jposos@themillerinstitute.com



In GRAND BALLROOM B

Exhibitors

Microsoft Education

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Redmond, WA 98052
- Phone: 408-813-1624
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- Email: jennlee@microsoft.com
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American Student Government Association

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New Orleans

IMPROVE YOUR STUDENT GOVERNMENT

Saturday, February 15, 2020

8:00 a.m. to 9:00 a.m. — Conference Registration & Continental Breakfast

GRAND BALLROOM A/B

9:00 a.m. to 9:20 a.m. — Welcome

- Butch Oxendine, Emcee
- GRAND BALLROOM A/B

9:20 a.m. to 9:30 a.m. — Networking Break

9:30 a.m. to 10:45 a.m. — Training Block I

- 13 Steps to a Super Student Government** — Butch Oxendine
GRAND BALLROOM A
- No More Drama: Conflict Resolution the "Right Way"**
— Jose Posos, M.Ed.
GRAND BALLROOM B
- NEW WORKSHOP: Teamwork Makes the Dream Work** — Dessie Hall
GRAND BALLROOM C

10:45 a.m. to 11:00 a.m. — Networking Break

11:00 a.m. to 12:00 p.m. — Training Block II

- The 25 Worst Mistakes Your Student Government Can Make**
— Butch Oxendine
GRAND BALLROOM A
- Leadership Reloaded: Skills for Effective SG Members**
— Jose Posos, M.Ed.
GRAND BALLROOM B
- NEW WORKSHOP: Retention Matters** — Dessie Hall
GRAND BALLROOM C

12:00 p.m. to 1:00 p.m. — Lunch

GRAND BALLROOM A/B

1:00 p.m. to 1:15 p.m. — ASGA Halftime

GRAND BALLROOM A

For a limited time:
Download workshop handouts for this
conference at <http://bit.ly/14sEdlf>

1:15 p.m. to 2:15 p.m. — Training Block III

- How to Make Students Care About Your Student Government: Create "Signature Programs"** — Butch Oxendine
GRAND BALLROOM A
- Who Said There's No "I" in Team?** — Vicky Goodin, Ed.D.
GRAND BALLROOM B
- NEW WORKSHOP: A Seat at the Table** — Dessie Hall
GRAND BALLROOM C

2:15 p.m. to 2:30 p.m. — Networking Break

2:30 p.m. to 3:30 p.m. — Roundtables

- BONUS WORKSHOP: How Your SG Can Connect With Students: Survey Them!** — Butch Oxendine — GRAND BALLROOM A
- Senators, Representatives, Judicial Branch, and Committee Members — GRAND BALLROOM B
- Presidents, Vice Presidents, Secretaries & Treasurers — GRAND BALLROOM C
- Advisors — GRAND BALLROOM D

3:30 p.m. to 3:45 p.m. — Networking Break

3:45 p.m. to 4:45 p.m. — Training Block IV

- What Can Your Student Government Really Accomplish? Choose Realistic Goals** — Butch Oxendine
GRAND BALLROOM A
- Do the Right Thing: Ethics and Your SGA** — Vicky Goodin, Ed.D.
GRAND BALLROOM B
- NEW WORKSHOP: Is Your Student Government a Joke?** — Dessie Hall
GRAND BALLROOM C

4:45 p.m. to 4:50 p.m. — Networking Break

4:50 p.m. to 5:15 p.m. — Wrap-Up & Raffle

- Butch Oxendine, Emcee
- Ultimate Connectors Raffle (return your evaluation form to enter)
- *The Importance of Your Student Government* — Butch Oxendine
GRAND BALLROOM A/B





WORKSHOP DESCRIPTIONS

 **Session A**
13 Steps to a Super Student Government
(9:30 a.m. to 10:45 a.m. — GRAND BALLROOM A)
 Are you one of the best SGs in America? Before you start boasting, keep in mind that even the finest SGs in the country have lots of room for improvement. And just because you control millions in student fees, get quoted on the front page of the campus paper, or are a minor celebrity in your own mind doesn't mean that you're truly appreciated, respected, and actually get things done for those you mean to serve: your fellow students. The nation's "Super SGs" have some key characteristics in common. This is your chance to finally find out how yours stacks up against the best. By taking ASGA's exclusive "SG Effectiveness Test," you'll learn about your strengths and weaknesses and will get guidance on setting priorities and realistic goals to improve your SG now and in the coming years.
Delivery Format: It is presented in a lecture format. The presenter encourages feedback.
Presentation Resources: The session utilizes PowerPoint, as well as printed handouts.
Level of Interactivity (from 1 to 5 being very interactive): 3
Learning Outcomes. After attending this session, participants should be able to:

- Understand the 13 key components that make up great SGs
- Know what to do first to improve
- Understand your SG's current strengths and weaknesses

 **Session B**
No More Drama: Conflict Resolution the "Right Way"
(9:30 a.m. to 10:45 a.m. — GRAND BALLROOM B)
 Conflict in any government is an inevitable consequence when diverse and charismatic leaders are brought together for a common goal. However, how these leaders deal with those conflicts can determine how effective the group will operate. This workshop is geared towards empowering SG leaders with effective conflict resolution skills that they can use to help facilitate difficult conversations, meetings, or events. Furthermore, attendees of this workshop will leave the session having explored their own comfort with conflict as it pertains to their own SG.
Delivery Format: This workshop utilizes interactive activities.
Presentation Resources: This workshop utilizes the participants.
Level of Interactivity (from 1 to 5, five being very interactive): 5
Learning Outcomes. After attending this session, participants should be able to:

- Gain knowledge regarding theories & values of conflict, as well as the applicable terminology
- Appreciate the win-win concept and the value it brings to compromise in SG
- Learn practical new strategies on leadership development

 **Session C**
NEW WORKSHOP Teamwork Makes the Dream Work
(9:30 a.m. to 10:45 a.m. — GRAND BALLROOM C)
 "There's no one person bigger than the team." Often times, it's challenging for Student Governments to get along when different personalities join together. It can affect progress, communication, moral and participation. It's important to understand the role each person plays on a team. Each person brings talent and skills to an organization. Effective communication and collaboration are imperative for Student Governments in order to increase membership, retain members, and get the job done. Learn the 7-step approach to get started.
Delivery format: Lecture style because of the amount of information provided. The presenter encourages feedback through direct questions/demonstrations throughout.
Presentation Resources: PowerPoint; handouts
Level of interactivity (from 1 to 5 being very interactive): 4
Learning Outcomes. After attending this session, participants should be able to:

- Understand and respect the role of each teammate
- Learn the seven steps to work together as a team
- Communicate more effectively to improve your Student Government

 **Session D**
The 25 Worst Mistakes Your Student Government Can Make
(11:00 a.m. to 12:00 p.m. — GRAND BALLROOM A)
 Many SGs make the same mistakes over and over, never learning from the past. In this workshop, you'll discover the most common SG mis-steps, and most importantly, how to avoid these pitfalls during your term of office.
Delivery Format: It is presented in a lecture format. The presenter encourages feedback through direct questions. The presenter uses volunteers to illustrate key points.
Presentation Resources: The session utilizes PowerPoint, as well as printed handouts.
Level of Interactivity (from 1 to 5 being very interactive): 4
Learning Outcomes. After attending this session, participants should be able to:

- Understand the importance of learning from the mistakes of others
- Brainstorm your own list of mistakes to avoid at your institution

 **Session E**
Leadership Reloaded: Skills for Effective SG Members
(11:00 a.m. to 12:00 p.m. — GRAND BALLROOM B)
 This interactive workshop will explore the different skills needed for SG Senate and Committee members to become elements of social change on their campus. Through a series of experiential activities the participants will work to establish an understanding of the "Relational Leadership" approach. The Relational Leadership training centers around a T.E.A.M. approach to group successes. Participants understand how their interactions and relationships with each other have a large impact on their organization and the campus community.
Delivery Format: This workshop utilizes interactive activities.
Presentation Resources: This workshop utilizes the participants.
Level of Interactivity (from 1 to 5 being very interactive): 5
Learning Outcomes. After attending this session, participants should be able to:

- Gain knowledge regarding theories and values of leadership, as well as the applicable terminology
- Hone critical intrapersonal and interpersonal skills (e.g. self-awareness, communication skills, problem-solving skills and empathy) for working effectively with groups
- Learn collaborative planning to improve the work culture and climate

 **Session F**
NEW WORKSHOP Retention Matters
(11:00 a.m. to 12:00 p.m. — GRAND BALLROOM C)
 It's not safe to assume that members do not participate in student government because of time constraints. It could be because one doesn't feel valued or accepted. Learn how to R.E.T.A.I.N. (Respect. Engage. Teach. Ask. Inspire. Negotiate.) members.
Delivery format: Lecture style because of the amount of information provided. The presenter encourages feedback through direct questions/demonstrations throughout
Presentation Resources: PowerPoint; handouts
Level of interactivity (from 1 to 5 being very interactive): 4
Learning Outcomes. After attending this session, participants should be able to:

- Recognize effective ways to recruit members.
- Identify why members stop participating.
- Learn how to R.E.T.A.I.N. members.

 **Session G**
How to Make Students Care About Your Student Government: Create "Signature Programs"
(1:15 p.m. to 2:15 p.m. — GRAND BALLROOM A)
 Your SG must do something real that matters to fellow students if you ever want to be respected and appreciated. This workshop will give real examples of innovative and exciting "signature programs" that are being used by SGs nationwide to get the attention of students and administrators. These programs will make your SG much-admired and "relevant," and will help you with everything from member recruiting to voter turnout to relations with administrators.

Delivery Format: It is presented in a lecture format. The presenter welcomes feedback through direct questions. The presenter calls on volunteers to help illustrate key points.
Presentation Resources: The session utilizes PowerPoint, as well as printed handouts.
Level of Interactivity (from 1 to 5 being very interactive): 4
Learning Outcomes. After attending this session, participants should be able to:

- Be aware of the 800 programs you could bring to your campus
- Understand what makes a "signature program" and how do you find one that will work for you
- Understand which signature programs are best

 **Session H**
Who Said There's No "I" In Team?
(1:15 p.m. to 2:15 p.m. — GRAND BALLROOM B)
 You are only as strong as your weakest link. The more you understand about the various personalities in your organization the more successful you will be. While there may be no "I" in team, understanding yourself can be the key to your success in SGA! Participants will take a personality inventory that will help them understand how they operate in a team and how to use that information to build a better SGA.
Delivery Format: This workshop utilizes a balance of engaging lecture format and individual and small group interactive activities that are self-reflective, thought-provoking and oriented toward skill-building.
Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint), as well as printed handouts.
Level of Interactivity (from 1 to 5 being very interactive): 4
Learning Outcomes. After attending this session participants should be able to:

- Assess individual personality type
- Understand how individuals work in teams
- Understand how to utilize the assessment to create a better team environment

 **Session I**
NEW WORKSHOP A Seat at the Table
(1:15 p.m. to 2:15 p.m. — GRAND BALLROOM C)
 We all like to think our SG can change the world, but the reality is more brutal. Even the greatest SGs in America are limited in their authority, "power," and influence. Can you really stop tuition increases, get more financial aid from the federal government, and build a new parking garage? This brutally frank session tells the truth about which projects, issues, and programs you can take on successfully—and which ones are doomed to fail.
Delivery Format: It is presented in a lecture format. Half of the workshop is an interactive exercise that includes all participants working in small groups. The presenter welcomes feedback through direct questions.
Presentation Resources: This session utilizes PowerPoint/Keynote and printed handouts.
Level of Interactivity (from 1 to 5, five being very interactive): 4
Learning Outcomes. After attending this session, participants should be able to:

- Understand which issues are impossible, possible, and probable to make a difference
- Understand how to prioritize your work on issues that are realistic
- Determine how much time to spend on lobbying

 **BONUS WORKSHOP**
How Your SG Can Connect With Students: Survey Them!
(2:30 p.m. to 3:30 p.m. — GRAND BALLROOM A)
 When you tackle an issue, you must be certain that students want you and need you to work on that project. Your SG can't rely on word of mouth, a handful of private conversations, or the few responses you get from a survey at a table in the cafeteria. Surveying in person is the ultimate way to spread the word about your SG and connect with your peers on a daily and personal level that they have never seen before from your SG. You can't expect students to come to your SG with their concerns. You must go to them!
Delivery Format: This workshop is presented in a lecture format. Half of the workshop, however, is an interactive exercise that includes all participants. The presenter welcomes and encourages feedback through direct questions throughout.
Presentation Resources: The session utilizes Microsoft PowerPoint, as well as printed handouts.
Level of Interactivity (from 1 to 5 being very interactive): 5
Learning Outcomes. After attending this session, participants should be able to:

- Understand how surveying can transform your Student Government
- Know what questions to ask, when to ask them, and who to ask
- Know how to gather and analyze the results and use them to initiate changes

 **Session J**
What Can Your Student Government Really Accomplish? Choose Realistic Goals
(3:45 p.m. to 4:45 p.m. — GRAND BALLROOM A)
 We all like to think our SG can change the world, but the reality is more brutal. Even the greatest SGs in America are limited in their authority, "power," and influence. Can you really stop tuition increases, get more financial aid from the federal government, and build a new parking garage? This brutally frank session tells the truth about which projects, issues, and programs you can take on successfully—and which ones are doomed to fail.
Delivery Format: It is presented in a lecture format. Half of the workshop is an interactive exercise that includes all participants working in small groups. The presenter welcomes feedback through direct questions.
Presentation Resources: This session utilizes PowerPoint/Keynote and printed handouts.
Level of Interactivity (from 1 to 5, five being very interactive): 4
Learning Outcomes. After attending this session, participants should be able to:

- Understand which issues are impossible, possible, and probable to make a difference
- Understand how to prioritize your work on issues that are realistic
- Determine how much time to spend on lobbying

 **Session K**
Do the Right Thing: Ethics and Your SGA
(3:45 p.m. to 4:45 p.m. — GRAND BALLROOM B)
 When it matters, do you do the right thing? Have you ever had a dilemma to resolve in your SGA? What ethical principles does your SGA value? Come understand how developing a code of ethics is as important as setting your yearly goals. This interactive session will help participants gain hands on experience in thinking through ethical dilemmas and developing a code of ethics for their SGA.
Delivery Format: This workshop utilizes a balance of engaging lecture format and interactive small group activities that are self-reflective, thought-provoking and oriented toward skill-building.
Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint), as well as printed handouts.
Level of Interactivity (from 1 to 5, five being very interactive): 3.5
Learning Outcomes. After attending this session, participants should be able to:

- Understand the definition of an ethical dilemma
- Learn how to problem solve ethical dilemmas
- Learn how to develop a code of ethical behavior in your SGA

 **Session L**
NEW WORKSHOP Is Your Student Government a Joke?
(3:45 p.m. to 4:45 p.m. — GRAND BALLROOM C)
 Is your SG up to par? Are you having trouble keeping your meetings under control? Has your membership declined significantly? Have rumors spread on campus about your SG? Do you feel that your peers and campus leadership don't take you seriously? It's time to address the real issues that student governments are afraid to deal with. Student leaders can sometimes struggle with staying committed, engaged, organized, efficient, and enthusiastic about their SG. This presentation will assist student leaders on how they can "finally" be taken seriously by their peers, advisors, and administrators. We will deal with the "elephant" in the room and identify ways to resolve issues "after" they manifest.
Delivery format: This presentation will be in lecture format, however, there will be some interactive elements and we encourage feedback and questions throughout the presentation.
Presentation resources: Power Point
Level of Interactivity (from 1 to 5, five being very interactive): 4
Learning outcomes. After attending this session, participants should be able to:

- Maintain a code of ethics
- Identify early signs of potential barriers
- Establish or reinforce guidelines for solving problems
- Address concerns of student body in a professional and timely manner.
- Work together as a team.

For a limited time: Download workshop handouts for this conference at <http://bit.ly/14sEdlf>